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| CATEGORY | **4** | **3** | **2** | **1** |
| **Title** | Grabs reader's attention. Is creative and appropriate. | Grabs the reader's attention | No special quality to grab the reader's attention. | No title |
| **Word Choice and Style** | Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, and the choice and placement seems accurate, natural, and not forced. | Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, but occasionally the words are used inaccurately or seem overdone. | Writer uses words that communicate clearly, but the writing lacks variety, punch or flair. | Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest. |
| **Lead** | The lead is inviting and draws the reader into the article. | The lead states the topic, and makes an attempt to draw the reader into the article. | The lead is not inviting to the reader. | No lead, or very weak lead. |
| **Focused Topic** | There is one clear, well-focused, defined topic. Main idea is supported with detailed information. | Main idea is clear, but the supporting information is general. | Main idea is somewhat clear, or the writer tries to bring in too much off topic material. | The main idea is not clear. There is a seemingly random collection of information. |
| **Grammar & Spelling** | Writer made no errors in grammar or spelling that distract the reader from the content | Writer made 1-2 errors in grammar or spelling that distract the reader from the content. | Writer made 3-4 errors in grammar or spelling that distract the reader from the content | Writer made more than 4 errors in grammar or spelling that distract the reader from the content. |

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| **Feature Article Rubric** |

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ID: \_\_\_\_**

**Grade: \_\_\_\_\_\_**