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| CATEGORY  | **4**  | **3**  | **2**  | **1**  |
| **Title**  | Grabs reader's attention. Is creative and appropriate.  | Grabs the reader's attention  | No special quality to grab the reader's attention.  | No title  |
| **Word Choice and Style** | Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, and the choice and placement seems accurate, natural, and not forced.  | Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, but occasionally the words are used inaccurately or seem overdone.  | Writer uses words that communicate clearly, but the writing lacks variety, punch or flair.  | Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest.  |
| **Lead**  | The lead is inviting and draws the reader into the article.  | The lead states the topic, and makes an attempt to draw the reader into the article.  | The lead is not inviting to the reader.  | No lead, or very weak lead.  |
| **Focused Topic**  | There is one clear, well-focused, defined topic. Main idea is supported with detailed information.  | Main idea is clear, but the supporting information is general.  | Main idea is somewhat clear, or the writer tries to bring in too much off topic material.  | The main idea is not clear. There is a seemingly random collection of information.  |
| **Grammar & Spelling**  | Writer made no errors in grammar or spelling that distract the reader from the content  | Writer made 1-2 errors in grammar or spelling that distract the reader from the content.  | Writer made 3-4 errors in grammar or spelling that distract the reader from the content  | Writer made more than 4 errors in grammar or spelling that distract the reader from the content.  |

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| **Feature Article Rubric** |

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ID: \_\_\_\_**

 **Grade: \_\_\_\_\_\_**