### Local News Article Rubric

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Newspaper Article : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

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| CATEGORY  | 4  | 3  | 2  | 1  |
| Headline and Byline | Article has a headline that captures the reader's attention and accurately describes the content. Includes byline. | Article has a headline that accurately describes the content. Includes byline. | Article has a headline that does not describe the content. May or may not include byline. | Article is missing headline. Byline is missing |
| Lead Sentence  | Lead sentence grabs the reader's attention and focuses the reader on the topic.  | Lead sentence tells most important details.  | Lead sentence is not clearly connected to the article.  | There is no clear lead sentence in the article.  |
| Who, What, When, Where & Why/How  | Article adequately addresses the 5 W's (who, what, when, where and how).  | The article is missing one of the 5 W's.  | The article is missing 2 of the 5 W's.  | The article is missing 3 or more of the 5 W's.  |
| Supporting Details and Style | The details in the article are clear and supportive of the topic. Maintains a formal style | The details in the article are clear but need to be developed more. Some details may not fit in with the topic. Formal style. | Most details in the article are clear. Article does not focus on the topic well. Some problems with maintaining formal style. | The details in the article are neither clear nor related to the topic. Style is more casual than formal. |
| Spelling and Grammar  | Writer made no errors in grammar or spelling that distract the reader from the content  | Writer made 1-2 errors in grammar or spelling that distract the reader from the content.  | Writer made 3-4 errors in grammar or spelling that distract the reader from the content  | Writer made more than 4 errors in grammar or spelling that distract the reader from the content.  |
| Total Points |  |